



## Scullhouse Rowing hires NKPR

Toronto-based indoor rowing company **Scullhouse Rowing** has retained **NKPR** of Toronto to manage the launch of its first location in February 2017. The agency will develop public relations initiatives supporting the launch. Scullhouse, owned by former Canadian Rowing National Team member Kristin Jeffery, will offer 45-minute classes consisting of rowing and other forms of exercise.

*December 20, 2016*

