

Neezo Studios names NKPR agency of record

Neezo Studios of Mississauga has retained **NKPR** of Toronto as its public relations agency of record. The firm specializes in 3D animation, virtual reality development, architectural visualizations and interactive content creation. The



assignment includes the development of public relations and media relations intended to raise awareness of the brand.

"At Neezo Studios, we're dedicated to bringing the artistic and conceptual visions of our clients to reality and continuing to push the envelope creatively and technically," said Marvin, CEO of the company. "Since the company's inception, we've prioritized innovation and the advancement of our skills to meet the constant evolutions in our industry. We're in the business of telling end-to-end stories for our clients, but when it comes to telling the Neezo story, we're thrilled to have [NKPR president] Natasha [Koifman] and her team as our PR partners."

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