

## NKPR gains two accounts

**NKPR** of Toronto has recently gained two new clients. Real estate developer **Altree Developments** has retained NKPR as its agency of record. The assignment includes North American public relations, media relations, digital activities, events and other communications initiatives.

Apparel brand **Ciao Sea** has also hired NKPR as its public relations agency of record. The firm will provide communications support for the brand's efforts to expand in Canada. The assignment include media and influencer relations, retailer communications, corporate partnerships and events.



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