



ATTITUDE

Just ONE Thing

Some settle on a singular approach to fashion that becomes their calling card. As imitation is the sincerest form of flattery, here are four smart dressers who each have a secret to their personal style
Fashion Director, Derick Chetty
Photography, Chris Chapman

LOOKING UP. Koifman, photographed at her home. Beauty note: Boost the skin's glow with Marcelle Newage Uplift Energizing Serum. Keep lips neutral with Lise Watier Rouge Velours Mat Suprême in Appletini. Hair and makeup, Shain Sparks

WHO NATASHA KOIFMAN, founder of NKPR, public relations and artist management agency

THE SINGULAR NOTION #allblackeverything. "Wearing black makes me feel confident, and I feel it contributes to my success. It's part of my brand."

THE INSPIRATION "It started in my 20s, when I was working in financial services and I found myself wanting to have a uniform - the men had a uniform with suits and jackets and the women had dresses with flowers and pastels - but

that wasn't me."

THE EDGE "I wanted my version of a power suit to be one where I can feel confident and where my ideas stood out instead of what I was wearing. So I wore black turtlenecks and black pants religiously for years. People who follow me on social media have noticed I wear all black. And when they meet me in person for the first time, there is a familiarity and closeness right away because they feel like they know me. They are already comfortable with me because they feel

there is a consistency and know what to expect of me."

THE PERSONAL TAKE

"As my career progressed, I started having more fun with fashion - with fabrics and texture - but I still stuck with black because it truly makes me feel the most confident. I wear dresses in the evening - rarely to a business meeting. Pants or pantsuits, leather jackets and blazers are my daywear. In the mornings, I can be up and out the door in 30 minutes because I don't have to think about colour." ▶



TIE ONE ON. Mellamphy, photographed at Cabine, in front of oil on canvas paintings by Nigel Nolan, with a coat by Alexander McQueen on display and a photograph by Caitlin Cronenberg. Styling note: Give hair control and finish with Moroccanoil Texture Clay. Grooming, Tana D'Amico

WHO NICHOLAS MELLAMPHY, founder of Cabine, Toronto's by-appointment-only high-fashion service
THE SINGULAR NOTION
 The white dress shirt.

"I discovered this particular brand six years ago at Hudson's Bay - it's the house brand called Black Brown, and the shirts retail for \$59.
 The cotton looks

expensive, and it has a stiff collar and collar stays."
THE INSPIRATION
 "I struggled with my weight all my life, and I never felt comfortable in a T-shirt or a knit.

"I also went to a uniform school and I always wore a collar shirt, so maybe that's where the security comes from. Now, I wear a white shirt 95 per cent of the time. Even on vacation, I'll

wear one with shorts.
 "As I age, I crave a more simplistic approach to dressing. The white shirt is a strong statement. It's elevated, but also rolling up the sleeves

indicates relaxed."
THE EDGE "On days when I'm tired, I'll put on a white shirt, and it illuminates me. From a mental standpoint, I feel like it's a clean slate. I'm obsessed with the

crispness of it. I also like the way it looks thrown on your bedroom floor - it's kinda sexy. Obviously, it's a strong visual - Michelle Obama wears one on the cover of her book."

THE PERSONAL TAKE
 "I buy the slim fit and with longer sleeves, which I leave unbuttoned because it looks luxe. I have more than 100 white shirts and I have them stacked in my closet." ➤



Trail Blazer. Wong, photographed at his home at the Ritz-Carlton residences. Styling note: Tame longer hair with Moroccanoil Hydrating Styling Cream. Grooming, Tana D'Amico

WHO TONY WONG, reporter at the *Toronto Star*
THE SINGULAR NOTION An all-purpose blazer. His pick: A jacket in wool high twist twill. "I bought it in Naples at the Prada store in 2007 while on a cruise. It's more than a decade old, but the cut is still contemporary. At the time, it seemed radically short."
THE INSPIRATION "I need one blazer that can do it

all when I travel, so I keep going back to my black Prada jacket. It is the Swiss Army knife of gear in my wardrobe. I have gotten off a 14-hour flight and gone straight to an interview wearing that jacket."
THE EDGE "As a journalist, you really don't know what your day is going to be like. The black blazer works because you are a blank canvas. The interviewee

is the star. Over the last three decades, I've written for every section from politics at City Hall and Queen's Park to crime, technology, sports, economics, entertainment, life, travel and my current job as the television critic. I've interviewed everyone from Donald Trump to Julia Roberts in that blazer. I've also gone to a Broadway play, shopped at Dollarama

and covered a murder trial wearing it."
THE PERSONAL TAKE "Maybe it's a lack of imagination - or maybe because economy class isn't getting any roomier for my carry-on, but this blazer is my all-time favourite essential. It is a foundation piece that is a must-have and, for me, equivalent to the little black dress for women." ➤

TFCA

TORONTO FILM CRITICS ASSOCIATION

CELEBRATING THE BEST OF 2019 AT THE 23RD ANNUAL TFCA AWARDS

ROGERS BEST CANADIAN FILM AWARD
The Body Remembers When the World Broke Open
 Kathleen Hepburn, Elle-Máijá Tailfeathers

STELLA ARTOIS JAY SCOTT PRIZE FOR AN EMERGING ARTIST
 Deragh Campbell

TECHNICOLOR CLYDE GILMOUR AWARD
 Michèle Maheux

RBC TFCA EMERGING CRITIC AWARD
 Victor Stiff

BEST PICTURE
Parasite

BEST ACTOR
 Adam Driver, *Marriage Story*

BEST ACTRESS
 Lupita Nyong'o

BEST SUPPORTING ACTOR
 Brad Pitt, *Once Upon a Time in Hollywood*

BEST SUPPORTING ACTRESS
 Laura Dern, *Marriage Story*

BEST DIRECTOR
 Bong Joon-ho, *Parasite*

BEST SCREENPLAY, ADAPTED OR ORIGINAL
The Irishman

BEST FIRST FEATURE
Booksmart

BEST ANIMATED FEATURE
Missing Link

BEST FOREIGN-LANGUAGE FILM
Parasite

ALLAN KING DOCUMENTARY AWARD
American Factory



(from left) Rogers Vice Chair Phil Lind with directors Elle-Máijá Tailfeathers, Kathleen Hepburn, presenter Margaret Atwood and TFCA President Peter Howell (centre)



Host Cameron Bailey and fellow TIFF Co-Head Joana Vicente



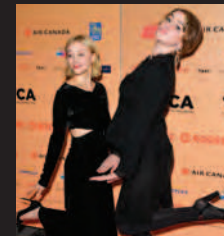
(from left) Awards producer Kate Alexander Daniels, Stella Artois Jay Scott Prize winner Deragh Campbell, presenter Amanda Brugel



(from left) Filmmaker Lina Rodriguez, Technicolor Clyde Gilmour Award winner Michèle Maheux, Technicolor VP Grace Carnale-Davis



Presenter Don McKellar



Presenters Sarah Gadon, Kaniehtio Horn



Presenter Rick Mercer, RBC TFCA Emerging Critic Victor Stiff



Director Chris Butler, presenter Traci Melchor



Award winners, presenters and sponsors





#Goals. Simpson, photographed on the set of *Hockey Night in Canada*. Beauty note: To get a camera-ready look like Simpson's, try Clarins' Milky Boost Healthy Glow Milk, Joli Blush and Milky Mousse Lips Whipped Lip Cream. Makeup, Hilary Whitebread

WHO CHRISTINE SIMPSON, hockey reporter for Sportsnet **THE SINGULAR NOTION** Novelty blazers from Canadian label, Smythe. "I first discovered Smythe jackets more than a decade ago and thought they were

perfectly made. The first time I met the designers, Christie Smythe and Andrea Lenczner, was at an event at Holt Renfrew, and I was fangirling them. By that point it was my uniform." **THE INSPIRATION** "I grew up in a hockey family, the

middle sister between two hockey-playing brothers. In 1992, I became the marketing manager at the Hockey Hall of Fame. Then Maple Leaf Gardens hired me to be an in-arena host – the first female voice in that building. In 1998, the

brand new Sportsnet hired me. The thing that makes it even more exciting was when I met the designers and found out that Christie's great-grandfather was Conn Smythe, the former owner of the Toronto Maple Leafs, the man who built Maple

Leaf Gardens, the man who the Conn Smythe trophy, given to the MVP of the playoffs, is named after." **THE EDGE** "Because of what I do, I'm climbing over benches during warmup and practical. And because they fit so perfectly, I don't ever have to worry when I get on air about adjusting anything – the look is always polished." [I travel a lot during the season, so it's a no-brainer for packing.] I wear them on air 99 per

cent of the time. I have more than 60 of them." **THE PERSONAL TAKE** "I've been on the volunteer committee of the Conn Smythe Sports Celebrities Dinner and Auction for Easter Seals for 25 years. The designers even made

me a jacket. Inside is the inscription, 'Defeat does not rest lightly on their shoulders,' the famous Conn Smythe motto, which was in the Maple Leaf Gardens locker room. And Christie knows that her handiwork is part of hockey now." [@](#)

everythingzoomer.com MAY/JUNE 2020 — 97